



Press Release

## SDF AND THE MUNICIPALITY OF TREVIGLIO SIGN "SAME CAMPUS" PROJECT AGREEMENT

# EMPLOYEE WELLBEING AND IMPROVEMENT OF URBAN TRAFFIC AT THE HEART OF THE REDEVELOPMENT OF THE TREVIGLIO HEADQUARTERS

- Investments: approximately EUR 25 million from 2022 to 2027
- Traffic circulation: traffic relieved by moving the employee entrance to Via Isser and a new 850-space car park
- Work areas: 4,000 m<sup>2</sup> office building, multi-purpose centre, changing rooms, infirmary, training area and green areas

Treviglio (BG), 12 September 2022 - The resolution on the agreement signed by SDF, an Italian multinational company and one of the world's leading manufacturers of tractors, harvesting machinery and diesel engines, and the Municipality of Treviglio to start work on the 'SAME Campus', a redevelopment project designed to increase the wellbeing of workers and improve the functionality and accessibility of the existing facility in Treviglio, as well as the town's road system, improving the urban and landscape elements already present in the area by creating new green spaces, was published today.

Designed by Studio Valle Architetti Associati, the 'SAME Campus' project envisages flexible and phased planning with works starting in November 2022, while keeping the plant operational, and ending in 2027, with a total investment of EUR 25 million.

"In 2018, the Treviglio plant underwent major modernisation of the production lines, carried out according to the highest standards of technology, safety and efficiency," **comments Lodovico Bussolati, CEO of SDF**. "Our investment plan now continues with the redevelopment of offices and shared company spaces, seeking to improve our employees' wellbeing and quality of working life."

The first areas of work will see the building of an 850-space car park (200 more than the current ones), the relocation of the staff entrance to **Via Isser**, and the creation of a roundabout between Viale Cassani, Via Magenta and Via Isser. These activities will immediately free up daily traffic on Viale Francesco Cassani.

Constructing a cycle path to promote alternative and sustainable micro-mobility will further accentuate the positive effects on Treviglio's road system.

"We are delighted with this project, which once again testifies to SDF's willingness to make a significant investment in our area, with all the advantages that this represents in terms of jobs, related activities, research and prestige," says the Mayor of Treviglio Juri Imeri. "The project will also positively impact local people's quality of life because the urban planning choices linked





### Press Release

to 'SAME Campus' will improve the road network in a key area, the entrance to Treviglio, privileging green spaces and improving cycle and pedestrian connections.

Besides the positive impact on Treviglio's mobility, the 'SAME Campus' project consists of many planned works. They include constructing a 4,000-square-metre building on Viale Cassani, directly connected to the production plant and equipped with a 400-seat multi-purpose hall, creating a sizeable porticoed pedestrian green square overlooked by two new buildings used as changing rooms and a modern infirmary consisting of several outpatient clinics for the medical service. In addition, the Academy - a technical training centre - will be extended. Finally, the interiors of the historic building that houses the offices of the Management and the SAME Foundation will be redeveloped.

#### SDF press office

Barabino & Partners
Giovanni Scognamiglio
g.scognamiglio@barabino.it;
340.316.19.42
Letizia Castiello
l.castiello@barabino.it;
348.623.76.66

#### **SDF**

SDFSDF, an Italian multinational with its headquarters in Treviglio (Bergamo), is one of the world's leading constructors of tractors, agricultural harvester machines and diesel engines. Its products are distributed under the brands SAME, DEUTZ-FAHR, Lamborghini Trattori, Hürlimann and Grégoire. The tractor range offers outputs of between 25 and 336 HP, while the harvester range goes up to 395 HP. Over almost a century of history, the company has been a driving force in mechanising the agricultural sector, forged its own path to become a leading international enterprise and played a key role in spurring the digital transformation of agriculture, and now produces smart tractors conceived to increase operational efficiency and productivity in keeping with the precepts of Agriculture 4.0. SDF has 8 production plants, 13 commercial branches, 2 joint ventures, 155 importers and over 3,100 dealers worldwide and a global workforce of more than 4,000 employees. In 2020, the company reported revenues of EUR 1,146 million and an EBITDA of 9.5 per cent. www.sdfgroup.com