

SDF opens new factory in Turkey for the production of FARMotion engines

On Tuesday, 14 May 2024, SDF launched a new 10,000-square-metre factory in Bandirma, Turkey, dedicated to the production of FARMotion engines and precision machining. The facility is an integral part of the Group's strategy for international expansion.

Over the past decade, the Turkish site has undergone continuous investment, aimed not only at satisfying the production needs of the domestic market but also at catering to the demands of European markets.

Since its acquisition in 2013, the tractor production operations in Bandirma have seen the installation of a new painting facility and two major expansions: the first in 2019, which doubled the production area from 10,000 square metres to 20,000 square metres, and the second in 2021, which further increased the size to 24,000 square metres.

Since the Bandirma project commenced in 2013, the Group has invested over 100 million euros in production infrastructure, equipment, machinery and working capital. Owing to these sustained investments, production at the Turkish facility has risen from 1,000 to approximately 14,000 tractors over a decade.

Lodovico Bussolati, Group CEO, commented: "With the opening of the new factory focused on FARMotion engines, SDF expands its production in Turkey to include 3, 4, and 6-cylinder engines, undoubtedly among the most crucial components for manufacturing tractors. They are intended not just for the local market but also for international and, in particular, the exacting European market, which demands high performance and efficiency."

Turkey has long been a strategically significant country for SDF, where it has experienced a consistent increase in market share, rising from 1% to 14% over the past decade. In 2023, the revenue from the domestic market reached 488 million euros, more than doubling the figure in 2022.

Giampaolo Cameli, CEO of SDF Turkey, said: "*The agricultural sector is experiencing a significant transformation in our country, owing to the professionalisation of participants and the adoption of highly advanced tractors. The localisation of core components, such as the engine and transmission, plays a substantial role in driving this growth.*"

The Turkish factory has become a centre of excellence for the design and production of SDF Group tractors between 45 and 130 HP; it now employs over 600 people, compared to 100 people in 2014.



SDF

SDF, an Italian multinational with its headquarters in Treviglio (Bergamo, Italy), is one of the world's leading manufacturers of tractors, agricultural harvester machines, electric self-driving tractors and diesel engines. It distributes its products under the SAME, DEUTZ-FAHR, Hürlimann, Grégoire and Vitibot brands. The tractor range covers a range of power outputs from 25 to 336 HP, while the harvester range is equipped with engines rated up to 395 HP. Over almost a century of history, the company has been a driving force in mechanising the agricultural sector, forged its own path to become a leading international enterprise and played a key role in spurring the digital transformation of agriculture, and now produces smart tractors conceived to increase operational efficiency and productivity in keeping with the precepts of Agriculture 4.0. SDF has 9 production plants, 13 commercial branches, 2 joint ventures, 155 importers and over 3,100 dealers worldwide and a global workforce of more than 4,400 employees. In 2022, the company registered revenues of 1,803 million euros, with an EBITDA of 11.1%.

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