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INFORMATION NOTICE

(pursuant to the Regulation EU 2016/679)

Dear Customer,

pursuant to Article 13 and Article 14 of Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of individuals with regard to the processing of personal data and on the free movement of such data (General Data Protection Regulation, hereinafter "GDPR" or "Regulation"), we hereby inform you that your personal data (hereinafter also "the Data") will be processed by Same Deutz-Fahr Italia S.p.A., with registered office in Viale F. Cassani, 15 - 24047 Treviglio, Italy (hereinafter also "SDFI") and by the licensee _____ (hereinafter also "the Licensee"), a company regulated according to the regulations in force in Italy and with registered office in _____ (hereinafter jointly referred to as "the Joint controllers", pursuant to art. 26 of the GDPR).

Categories of personal data

The Data collected and processed by the Joint Controllers are as follows:

- Identification data (name, address, telephone, tax code, age, sex, place and date of birth, e-mail address, identity card, driving licence);
- Location data (domicile, residence);
- Contact details (e-mail; telephone number; FAX);
- F.C. and/or VAT number;
- Company name;
- Bank data and data relating to economic, commercial, financial and insurance activities;
- Data relating to the use of accounts (for example, but not limited to, "Fleet management" accounts) - made available via license and at the request of the data subject - for the use of management services (e.g. name, surname, address, telephone number, e-mail, IP address, digital signature, country of residence, preferred language, location data and real-time tracking of the asset).

Purpose and methods of data processing

In consideration of the activity carried out by the Joint Controllers, the collection and processing of your Data have as purposes:

- 1 the execution of the obligations deriving from the contractual relations of sale or the performance of pre-contractual activities;
- 2 provide for the cancellation of the insurance previously stipulated;
- 3 the management of customers by virtue of any agreements with parties providing financing or leasing solutions;
- 4 monitoring and analysis of the progress of any existing loans or leases;
- 5 the fulfilment of accounting and tax obligations or other legal obligations;
- 6 the management of legal disputes;
- 7 the creation of the utilities for access to the portal made available to SDFI;
- 8 the sending of commercial communications in order to keep you informed about our products and services and/or other promotional or marketing activities (subject to your consent).
- 9 the sending of commercial communications about our products and services and/or other promotional or marketing activities customized on the basis of customers' tastes, interests, purchases (subject to your consent).
- 10 after-sales service in accordance with applicable product warranty legislation and/or other contractual agreements;

11 the provision of management services (for example, but not limited to, "Fleet management" services).

Your Data will be processed by authorized personnel in accordance with article 29 of GDPR. The processing of the Data for said purposes will take place by computer, telematic, manual and paper means, according to logical criteria compatible and functional to the purposes for which the Data was collected, in compliance with the rules of confidentiality and security provided for by law and by the internal company regulations and security measures of GDPR. Your Data may also be subject to processing involving automated decision-making processes, including profiling. Your Data are, or have been, provided by you to SDFI or the Dealer, or by companies providing financing or leasing solutions.

Legal basis of the processing

The legal bases for achieving the above purposes are as follows:

- with regard to the purposes set out in points 1, 2, 3, 4, 7 and 11 in Article 6(1)(b) of the GDPR;
- with regard to the purposes set out in points 5, 6 and 10 in Article 6(1) c) of the GDPR;
- with regard to the purposes set out in points 8 and 9 in Article 6(1) a) of the GDPR.

Categories of Data recipients and Data transfer to third countries

The Joint controllers, in the fulfilment of the purposes indicated above, may communicate and transfer your Data to companies of the group to which SDFI belongs, as well as, in accordance with current legislation, to third parties in charge of carrying out or providing specific services strictly functional to the execution of the contractual relationship and inevitably connected to it, such as:

- to companies of the group to which each Data Controller belongs, located also abroad (in the European Union and outside the European Union) and to subjects appointed by the same to process the data;
- to Public Bodies or Offices or Public Administrations in accordance with legal obligations;
- to subjects whose right to access the Data is recognized by provisions of law and secondary legislation or by provisions issued by authorities legitimated by law;
- professionals, external debt collection companies and auditing companies;
- banks and credit institutions;
- insurance companies and insurance brokers (to ensure the correct interruption of the insurance activated on the vehicle);
- professionals and external companies in charge of auditing the Company's financial statements;
- companies specialized in leasing solutions and professional equipment rental;
- companies that manage IT systems, including those aimed at managing company relations;
- companies that provide call center services.

For Data recipients located outside the European Union or the European Economic Area, the Joint controllers obtain the necessary guarantees so that the Data transfer is carried out in full compliance with the GDPR.

Data Retention Period

The Personal Data collected will be kept for the period of time necessary to pursue the purposes indicated; subsequently, such Data will be kept for a period of ten years in order to comply with legal obligations and, among these, the obligations under Article 2220 of the Italian Civil Code. Any further storage of Data or part of the Data may be arranged to enforce or defend our rights in any venue and, in particular, in court. For the purpose n. 8, the Data will be processed and stored by the Joint controllers for the entire period during which the newsletter service will be active, except in case of revocation of consent or the exercise of the rights of opposition and cancellation of the Data by you. For the purposes n. 9 and n. 11, the Data will be processed and



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stored by the Joint controllers for the period of time necessary to pursue the indicated purpose taking into account the nature of the related service, except in a case where you revoke your consent or exercise your rights to oppose and cancel the Data.

Data subject's rights

With regard to your personal data, we inform you that you can exercise your rights under art. 15 et seq. of Regulation (EU) 2016/679, set out below:

Right of Access; Right to rectification; Right to cancellation or "right to be forgotten"; Right to limitation of processing; Right to receive notification in case of rectification or cancellation of personal data or limitation of processing; Right to Data Portability; Right to Opposition to processing. You have also the right to lodge a complaint with a supervisory authority if you consider that your rights have not been granted to you.

To enforce the rights reserved to you, please write to the following address:

- Same Deutz-Fahr Italia S.p.A., with registered office in Viale F. Cassani, 15 - 24047 Treviglio.

Alternatively, you can send an email to the following e-mail address: privacy@sdfgroup.com

Compulsory or optional nature of the provision of Data

The provision of Data to the Joint controllers is mandatory only for those Data for which there is a regulatory obligation (i.e. established by laws, regulations, provisions of Public Authorities, etc.). In all other cases, you are free to provide your Personal Data or not, as long as part of your Data is strictly necessary for the pursuit of contractual purposes, failure to provide such Data may not allow the provision of services requested by you.

Consequences in case of refusal to provide the Data

In the presence of a regulatory or contractual obligation to provide your Personal Data, the refusal to provide your Personal Data does not allow the Joint controllers to perform the operations that presuppose the processing of such Data and this with all the consequences and damage at your expense. Therefore, if the Data are necessary or strictly instrumental to the performance of the contractual relationship, the refusal to provide them may make it impossible to carry out the operations connected to such Data (or in any case may cause delays in the performance of such operations). Any refusal to provide Personal Data functional to the activities of the Joint controllers, other than those necessary or strictly instrumental to the execution of the contractual relationship (for example, personal data that can be processed only on the basis of your consent) precludes the conduct of such further activities but does not interfere with the performance of the current contractual relationship.

Consent pursuant to art. 6 of EU Regulation 2016/679

Having read the privacy policy provided by the Joint controllers pursuant to Articles 13 and 14 of Regulation (EU) 2016/679, I declare that I have clearly understood its contents and, by virtue of this,

I give consent I do not give consent

to the processing of my Personal Data for the sending of commercial communications and/or for other promotional or marketing purposes by Same Deutz-Fahr Italia S.p.A.

I give consent I do not give consent

to the processing of my Personal Data through automated decision-making processes, including profiling in the manner better described in the above information.



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DATE _____ SIGNATURE _____.